



Istituto Superiore di Sanità

Notice for the expression of interest for the assignment of the service Communication and Disseminations activity in the Health Inequalities fields through a negotiated procedure, after consultation, pursuant to art. 36, comma 2 of d.lgs. n. 50/2016.

DEADLINE FOR SUBMIT EXPRESSION OF INTEREST: OCTOBER 18, 2018

SELECTING ADMINISTRATION: Istituto Superiore di Sanità' V.le Regina Elena, 299 - 00161 Roma, acquistidru@pec.iss.it - website: <http://www.iss.it>

BACKGROUND: The Istituto Superiore di Sanità' has signed the Grant Agreement n. 801600 signed with CHAFEA on 01/06/2018 to carry out the Action "Joint Action Health Equity Europe – JAHEE".

The effects of health inequalities within and between European countries are widely recognized, and reducing health inequalities is on the agenda of many countries. Despite an increasing concern and awareness on health inequalities, a wide gap exists in Europe in terms of political response. The general objective of JAHEE (Joint Action Health Equity Europe) is to improve health and well-being of the European citizens and achieve greater equity in health outcomes across all groups in society in all participants countries and in Europe at large.

OBJECTIVE: Istituto Superiore di Sanità within the Joint Action have to develop the following activities for which ISS request to provide scientific and technical support:

Stakeholders identification

The stakeholder mapping exercise (including analysis and identification) will ensure that a wide range of stakeholders are aware of and engaged in the Joint Action. It will facilitate dissemination, communication, and the formation of networks. The exercise will identify those working in the public health sphere in order to inform and update the knowledge of those already active. It will also identify the 'unconverted' or less aware who nevertheless work in sectors directly related to health inequalities such as ministries of finance, social welfare, employment, and environment. Facilitating engagement and exchange with these new audiences will widen the impact of the Joint Action. The formation of networks will help ensure the longevity of the Joint Action, as stakeholders will be able to continue to collaborate and exchange information after the Joint Action concludes.

Advocacy activity

The advocacy activities will encourage the adoption of the Joint Action's results in European and national policy. It will also encourage awareness of health inequalities, their causes, and evidence-based solutions in the every-day work of those active in the field of health and related areas at European, national, and local levels. This task enables Joint Action partners to play an active role towards policies and processes that can make a real impact on health and social inequalities on the

ground, using Joint Action's deliverables. Its focus is on monitoring, analysing and influencing policy relating to health equity.

Proofreading of communication materials

This activity will consist of proofreading the quality checked draft of all main communication materials including presentations, reports or other texts for the communication use.

Policy dialogues with senior national and European decision makers

This activity will aim to: 1. organise, promote and facilitate the policy dialogues; 2. identify and invite key stakeholders from relevant ministries and organisations in the countries (those with interest and power to act); 3. develop and produce background policy briefs to be used at the dialogues; 4. identify and use innovative methodologies to facilitate the dialogues.

BUDGET: € 97.500,00.

SELECTION CRITERIA: Professional and technical capacity to perform the activities requested. The tenderer must have extensive and demonstrable experience in communication and dissemination field, advocacy sector related to health inequalities and at European level. The tenderer must have also an high technical capacity to perform the activities.

PARTICIPATION

The economic operators wishing to be invited to the negotiated procedure, must send by October 18, 2018 their expression of interest to the following email addresses: raffaella.bucciardini@iss.it - acquistiprogettidrue@iss.it.

The following data are also requested:

- Full name of company (if expression of interest is on behalf of a company) and the contact person responsible
- Full name of individual (if expression of interest is from a private individual)
- Full postal address
- Email address to which the invitation should be sent

PROCESSING OF PERSONAL DATA

It is noted that the processing of personal data will be carried out in compliance with the specific provisions of the EU Regulation no. 2016/679 (GDPR) and s.m.i. towards the subjects pursuant to Article 80, paragraph 3 of Dlgs 50/2016.

Il Responsabile Unico del Procedimento
(Dr.ssa Raffaella Bucciardini)

